

Welcome to the cannabis travel trend! Since January 2018, residents and visitors 21+ have been legally purchasing and consuming cannabis in The Golden State.

Please acknowledge the Do's and Don'ts here when enjoying your preferred experience in Modesto and the rest of California.

DO

Visit a licensed cannabis dispensary. Even if it's just to learn more about both cannabis and CBD in a legal setting

Keep an Open Mind. Cannabis has been used by many cultures for health, wellness and experiences for centuries

Get 'hyper-local' and enjoy regional experiences; step safely and gently outside your comfort zone and try something new

Enjoy responsibly. Use ride share, have a spirit guide (designated driver) or just stay put until the right time

Be sure to follow state and local regulations regarding use and transport

DON'T

Provide cannabis to people under the age of 21

Purchase products from individuals or businesses that are not locally licensed

Drive or work under the influence

Consume openly in public or on federal land

Fly or transmit cannabis across state lines

Miss out on the experiences and offers of the MoTownCannaPass



This program has been created with the intent to help canna-seurs and the canna-curious navigate Modesto in a comfortable fashion while participating in a recreation you may enjoy. We want you to be aware of where you can purchase legal products on our website at visitmodesto.com/dispensaries.

Once downloaded, the MoTown CannaPass provides you with deals and benefits from dispensaries, restaurants and businesses throughout town.

Plus, our partner Cultivar Strategies has created effect pairings to help you enjoy the amenities of the region. As an added bonus, you'll get to earn SWAG along the way!

Why? Because we want you to feel welcome in Modesto while safely participating in activities you enjoy!

PRESENTED BY

VISIT
MODESTO
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IN PARTNERSHIP WITH

CULTIVAR
STRATEGIES

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Your Guide to Understanding the Safe Use and Appropriate Purchasing of Cannabis and Cannabis Products Within State and Local Guidelines



MOTOWN
cannapass

ENJOY
responsibly

MOTOWNCANNAPASS.COM



Visit Modesto is proud to introduce the MoTown CannaPass, our version of a cannabis travel program. This program was built for the ever growing canna-curious and canna-experienced travel audience.

Why? Because we know that almost 30% of all visitors either consume or are curious about cannabis and related products. With almost two dozen licensed retail dispensaries in the area, we want to assist visitors with information about what the state and local regulations are, where to find guest-friendly experiences, and how to enjoy their purchases in a safe environment.

The MoTown CannaPass includes opportunities to experience all the area has to offer when consuming your preference of stimulant. Plus, you get cool deals, earn great swag and receive a free special canna-gift bag just for participating.

Please remember to stay safe, and when in need of transportation to find a designated driver (make them your spirit guide!), use your ride-share app or call one of the companies listed at motowncannapass.com

ENJOY
responsibly

CBD

**CBD IS KNOWN FOR
INDUCING RELAXATION
AND CALMNESS.**

THC

**THC BINDS WITH THE
CANNABINOID 1 (CB1)
RECEPTORS IN THE BRAIN.
IT PRODUCES A HIGH OR
SENSE OF EUPHORIA.**

HEMP

**HEMP REFERS TO ANY
CANNABIS PRODUCT
WITH 0.3% THC
OR LESS.**



Motown CannaPass

Created with our partners at Cultivar Strategies for safe and legal use of cannabis related products, services and experiences. This free mobile application allows you to register for the deals, stop by a local retailer to pick up a welcome bag and learn about local experiences and amenities that you may want to enjoy with effect pairings recommended by Cultivar Strategies.

In addition, you will find offers from local businesses, cool places to visit, the insiders' scoop on 'off the menu' items at local eateries and more. Swag prizes will include shirts and hats to hydro-flasks from canna-industry partners, so you're going to want to start using the MoTown CannaPass as soon as possible.

Join the movement and register at MoTownCannaPass.com or scan the code on the back of this brochure. You'll also learn more about the canna-travel industry, find a list of licensed dispensaries in the area, cab/ride share companies to call, plus links to state and local laws relating to cannabis and cannabis consumption.

Enjoy Responsibly!