

- I. The Board meeting was called to order for the Board at 9:03am by Vice Chair Pervez Khan
- II. Roll call was conducted as follows:
- III. **Present:** Pervez Khan, Bert Tabrizi, Angela Cangiamilla, Chad Hilligus
- IV. **Absent:** Amber Lingley, Rodney Cordova
- V. **Excused:** Chris Murphy
- VI. Also present were Todd Aaronson - CEO Visit Modesto, Trevin Barber - Economic Development Manager City of Modesto, Kristin Galloway - Visit Modesto Manager of Business Development, Elyse Christiansen - Marketing Manager Visit Modesto
- VII. **Approval of Board Minutes;** Minutes from October 11, 2023– Angela Cangiamilla moved to approve, Chad Hilligus seconded the motion. The motion passed unanimously on roll call vote.
- VIII. **Anti-Trust** information reviewed for Board and attendees.
- IX. **Agenda Items**
 - a) **Consent Items presented on agenda;**
 - i) Todd Aaronson reviewed all items in brief
 - ii) Bert Tabrizi corrected the TOTAL ASSETS to \$993,161.80 (typo)
 - iii) With no further items reviewed for discussion, Chad Hilligus moved to approve the Consent Items. The motion was seconded by Angela Cangiamilla.
 - iv) The motion passed unanimously on roll call vote.
 - b) Todd Aaronson reviewed with the Board changes to the By Laws as recommended by California Travel Association and the City of Modesto. The revised By Laws were provided by Visit Modesto legal counsel, Giannelli, Friedman, Jeffries.
 - i) Chad Hilligus moved to approve the recommended By Laws update with the exclusion of Article 5, Section 1, Paragraph 2 – striking the second sentence, *“Board members acknowledge and accept that each member owes a fiduciary duty to the Corporation.”* Angela Cangiamilla seconded the motion.
 - ii) The motion passed unanimously on roll call vote.
 - c) Sales & Marketing Updates
 - i) Todd Aaronson and Kristin Galloway discussed the programs and Occupancy/RevPAR trends, marketing initiatives focused on occupancy. A discussion about Youth Sports ensued
 - ii) Pervez Khan asked for an update on the Airport and Centre Plaza. Trevin Barber updates for both from the City. Todd Aaronson provided information for the group about Airports.
 - iii) Elyse Christiansen provided an update on the new website plug-ins for dining and mapping preferred places to go for site visitors.
 - d) Meeting Dates and Times
 - i) Pervez Khan presented for consideration at the next meeting changing the official dates and times of the Board meeting.
 - ii) Pervez Khan asked for a date change to the February 2024 Board meeting to the 2nd Tuesday. A motion was made to change the date by Angela Cangiamilla and seconded by Bert Tabrizie.
 - iii) The motion passed unanimously on roll call vote.
- X. **Public Comments:** None
- XI. **Matters too late for the agenda;** none.
- XII. **Adjournment: 10:30 AM**

With no further business Vice Chair Mhan closed the meeting
 Minutes submitted by : Todd Aaronson 12/05/23
 Approved by BOD _____
 Secretary Review: Date _____ Signature _____