

**MODESTO TOURISM MARKETING DISTRICT  
MANAGEMENT COMMITTEE MEETING – 10/17/2023**

- I. **MTMD Management Committee:** October 17, 2023; The meeting was called to order at 3:42pm by Trushil Khatri
- II. **Roll Call:** conducted by Kristin Galloway, VM
  - a. Attendees Present: Bert Tabrizi\*remote, Trushil Khatri, Brittany Guevarra \*remote, Neal Khatri \*remote,
  - b. Other Attendees: Todd Aaronson, Kristin Galloway (Visit Modesto); Nikki Foster (Modesto Lodging Partner & MTMD Committee Candidate)
- III. **Approve Minutes:**
  - a. Trushil Khatri moved to approve the minutes from August 16, 2023
  - b. The motion was seconded by Brittany Guevarra.
  - c. The motion was approved unanimously
- IV. **Sherman AntiTrust:** reviewed by VM team
- V. **MTMD Committee Member Recommendation:**
  - a. Neal Khatri moved to appoint Nikki Foster to the MTMD Committee
  - b. Brittany Guevarra seconded the motion.
  - c. All approved by way of roll call vote.
- VI. **MTMD Renewal:**
  - a. Discussion regarding rescinding original recommendation by MTMD Renewal Committee:
    - i. Original recommendation from August 2023 was for a 2% cap with 10-year contract with transparency.
    - ii. Trushil Khatri moved to rescind current recommendation.
    - iii. Bert Tabrizi seconded the motion.
    - iv. All approved by way of roll call vote.
  - b. Discussion regarding MTMD Renewal Committee’s recommendation from September committee meeting with Civitas:
    - i. Recommendation: Approve renewal of the Modesto Tourism Marketing District for a term of 10 years with a 3% cap with the current fee of 1% to continue until an approved change by the TMD and presented to the Visit Modesto Board of Directors.
    - ii. Bert Tabrizi moved to approve the recommendation from the MTMD Renewal committee from September 2023.
    - iii. Nikki Foster seconded the motion.
    - iv. All approved by way of roll call vote.
- VII. **MTMD Packet Approval:**
  - a. Nikki Foster made a motion to approve all items in the consent packet.
  - b. Neal Khatri seconded the motion.
  - c. All approved by way of roll call vote.
- VIII. **Global Issues: Marketing and Lodging Discussion**
- IX. **Matters too late for the Agenda**
  - a. none
- X. **Comments from the Public**
  - a. none
- XI. **Adjournment:** The regular meeting was closed with no objections at 4:58pm by Vice Chairperson, Trushil Khatri.