

**MODESTO TOURISM MARKETING DISTRICT
MANAGEMENT COMMITTEE MEETING – 8/16/2023**

- I. **MTMD Management Committee:** August 16, 2023; The meeting was called to order at 9:13am by Chris Murphy.
 - II. **Roll Call:** conducted by Chairperson, Vanessa Emo
 - a. Attendees Present: Vanessa Emo, Bert Tabrizi, Trushil Khatri, Brittany Guevarra, Hollie Huson
 - b. Other Attendees: Todd Aaronson, Kristin Galloway (Visit Modesto); Chris Murphy, Pervez Khan, Angela Cangiamila, Rodney Cordova, Laurie Smith (VM BOD)
 - III. **Approve Minutes:**
 - a. Hollie Huson moved to approve the minutes from June 2023
 - b. The motion was seconded by Bert Tabrizi.
 - c. The motion was approved unanimously
 - IV. **Sherman AntiTrust:** reviewed by CVB team
 - V. **MTMD Packet Approval:**
 - a. Dual packet with VM BOD
 - b. Angela Cangiamila made a motion to approve the dual packet
 - c. The motion was seconded by Pervez Khan
 - d. The motion was approved unanimously with no abstention or address by either the BOD or MTMD Committee
 - VI. **Role of the Board/Committee and Chair Responsibilities**
 - VII. **Visit California Destination Mixer**
 - a. **MTMD Renewal Discussion:** Length of Contract of 10 years; 2% cap on TOT, 1% assessment w/ transparency
 - b. Hollie Huson moved to approve the terms agreed upon by the group.
 - c. Brittany Guevarra seconded the motion.
 - d. The motion was approved unanimously.
- 2023 Budget and Business Plan Update:** Civitas to be capped at \$30k for work.
- a. Hollie Huson moved to approve the cap agreed upon by the group.
 - b. Bert Tabrizi seconded the motion.
 - c. The motion was approved unanimously.
- VIII. **California Welcome Center Update**
 - IX. **MoPink Preview**
 - X. **Economic Development, Quiet Zones, Hotel Closures**
 - XI. **Matters too late for the Agenda**
 - XII. **Comments from the Public**
 - XIII. **Adjournment:** The regular meeting was closed with no objections at 10:28am by Chairperson Vanessa Emo.