

**MODESTO TOURISM MARKETING DISTRICT
MANAGEMENT COMMITTEE MEETING**

- I. **MTMD Management Committee:** January 24, 2023; The meeting was called to order at 3:05 PM by Committee Chair Emo
- II. **Roll Call:** conducted by CEO, Todd Aaronson
 - a. Attendees Present: Vanessa Emo, Trushil Khatri, Bert Tabrizi, Hollie Huson, Neal Khatri, Prashil Chandra
 - b. Other Attendees: Todd Aaronson, Kristin Galloway (Visit Modesto)
- III. **Approve Minutes:**
 - a. Prashil Chandra moved to approve the minutes from August 2022
 - b. The motion was seconded by Bert Tabrizi.
 - c. The motion was approved unanimously
- IV. **Sherman AntiTrust:** reviewed by CVB team
- V. **AB361/Brown Act Compliance:**
 - a. Trushil Khatri made a motion to continue with online meetings in consideration of the public health crisis in accordance with AB361
 - b. The motion was seconded by Prashil Chandra
 - c. The motion passed unanimously.
- VI. **CVB Staff Reports:**
 - a. Staffing updates
 - b. Financials Overview YTD
 - i. 22/23 info provided
 - c. Market Performance Update
 - i. Hotel Advertising report
 - ii. ABC Packages 2023
 - d. STR results provided with discussion on Market Trends
 - e. MTMD issues of note
 - i. Modesto Children’s Museum tax initiative discussed
 1. Matched donation instead of TOT based
- VII. **Stadium Update report**
- VIII. **California Welcome Center announcement**
- IX. **CVTA update report**
- X. **Planning for TMD 2024**
- XI. **CVB Board Recommendations for the month from MTMD**
 - a. TMD Membership Recommendations
- XII. **Open Issues too late for the Agenda:** none of note
- XIII. **Public Comments:** none of record
- XIV. **Adjournment:** The meeting was closed with no objections at 4:36pm by Committee Chair Vanessa Emo